RATIONAL EMOTIONAL FURNITURE
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THE PROJECT REVOLVES AROUND THE ENTRANCE HALL IN A HOME, AS A TRANSIT SPACE BETWEEN PUBLIC AND PRIVATE. THE FURNITURE INVITES THE USER TO CALM DOWN AND INTERACT WITH THEM ON DIFFERENT LEVELS: SUPPORT (SIT AND UNLOAD); ENLIGHTEN (LIGHT AND REMIND); PRESENCE (COORDINATE AND INDICATE).

The undertaken project has its background in reflections around ourselves as designers, individuals and users of products. These reflections revolve around the notion of human to product relationship from both a rational and an emotional point of view.

This project plays on the dichotomy yet inseparable rational and emotional states in various dimensions. Shapes, dimensions, materials, functions and so forth speak for inviting/uninviting, playful/strict, visible/hidden attributes. In essence, it is an attempt to create meaningful and valuable design by addressing rational respectively emotional needs. Furthermore it is driven by an aspiration of creating affinity and unity between product and user, where a mechanical interaction or interplay is needed.

As the physical and mental boundaries tend to disappear, in the entrance hall due to trends in architecture and over connectivity, we bring more from our work and public life into our home. By taking into account emotional and rational behaviours, needs and wants, this furniture collection deals with these issues.

When coming home, the furniture invites the user to calm down and interact with them on different levels. The stool supports, it provides two assigned surfaces; one for sitting and one for storing small bags. The light source enlightens and acts as a reminder; it allows the user to safely place their valuables under the shade. Finally, the pendulum acts as a presence and a coordinator; it enables the user to interpret time subjectively and invites the user to actually interact with time.